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# Open science, the replication crisis, and environmental public health

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## ABSTRACT

Concerns about a crisis of mass irreproducibility across scientific fields (“the replication crisis”) have stimulated a movement for open science, encouraging or even requiring researchers to publish their raw data and analysis code. Recently, a rule at the US Environmental Protection Agency (US EPA) would have imposed a strong open data requirement. The rule prompted significant public discussion about whether open science practices are appropriate for fields of environmental public health. The aims of this paper are to assess (1) whether the replication crisis extends to fields of environmental public health; and (2) in general whether open science requirements can address the replication crisis. There is little empirical evidence for or against mass irreproducibility in environmental public health specifically. Without such evidence, strong claims about whether the replication crisis extends to environmental public health – or not – seem premature. By distinguishing three concepts – reproducibility, replicability, and robustness – it is clear that open data initiatives can promote reproducibility and robustness but do little to promote replicability. I conclude by reviewing some of the other benefits of open science, and offer some suggestions for funding streams to mitigate the costs of adoption of open science practices in environmental public health.

## KEYWORDS

Replication crisis; open science; environmental public health; environmental policy

## Introduction

Over the past decade, the scientific community has focused a great deal of attention on an ongoing epistemic crisis in which experimental studies fail to replicate much more often than would be expected. Often called “the replication crisis,” this crisis of mass irreproducibility has unfolded primarily in social psychology and preclinical biomedical research (Spellman 2015; Harris 2017); but researchers in many fields are concerned that the problem might extend to their own areas (Lash, Collin, and Van Dyke 2018). One common response to the replication crisis has been to call for open science. For example, the Transparency and Openness Promotion (TOP) Guidelines (Nosek et al. 2015) have been adopted by many major academic publishers, including the American Association for the Advancement of Science

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(AAAS), Springer Nature, and the Public Library of Science (PLOS). (Lash 2015 explains why the journal *Epidemiology* declined to adopt the TOP guidelines.) At the highest level of stringency, the TOP Guidelines require data, code, and study materials to be “posted to a trusted repository” and “reported analyses . . . reproduced independently before publication” (Nosek et al. 2015, 1424). While the term “open science” is understood in a variety of different ways (Levin et al. 2016), in this paper I focus on open science in the sense of the publication of a study’s data and code in a more-or-less publicly available venue and format.

In the fields of environmental public health, recent discussions of open science have precipitated around “Strengthening Transparency in Regulatory Science,” a rule first proposed by the US Environmental Protection Agency (US EPA) in 2018 (US EPA 2018b; henceforth Strengthening Transparency). This rule would have required US EPA to ensure that the “data and models underlying pivotal regulatory science are publicly available in a manner sufficient for independent validation” (US EPA 2018b, 18,773).<sup>1</sup> The rule was highly controversial. Critics of Strengthening Transparency argued that the data from many public health studies cannot be made publicly available without violating the privacy of study participants, and so Strengthening Transparency would undermine the evidence base for numerous regulations (Cornwall 2018). These critics included editors of scientific journals as well as high-profile proponents of open science (Berg et al. 2018; Ioannidis 2018; Nosek 2019; Boronow et al. 2020).

Other critics of Strengthening Transparency noted that industry and its allies have long used calls for access to “raw data” to attempt to delay regulation (Lerner 2017; Dockery and Pope 2020).<sup>2</sup> Readers may be familiar with the Six Cities study (Dockery et al. 1993), which provided key evidence used by US EPA to justify more stringent regulation of PM<sub>2.5</sub> emissions. After pressure from industry, a third-party reanalysis of the Six Cities data – checking both reproducibility and robustness, in the terminology I introduce below – confirmed its findings (Kaiser 1997; Krewski et al. 2005b, 2005a). Nonetheless, decades later, critics affiliated with the fossil fuels industry continue to complain that the data are not publicly available (Milloy 2019). There has been similar controversy over an epidemiological study of chlorpyrifos (US EPA 2018a), which continued even after Columbia University offered to “allow EPA staff to review and/or re-analyze the original individual-level data in a secure data enclave onsite at Columbia” (letter from Dean Linda Fried dated 18 May 2016). In the 2010s, these ad hoc industry efforts coalesced into a legislative strategy. Republican members of the US Congress repeatedly introduced a bill, variously called the Secret Science Act or HONEST Act, that would have imposed a strong open data requirement on US EPA. After these bills repeatedly failed, in January 2018 Representative

Lamar Smith worked with Scott Pruitt, then administrator of US EPA, to develop Strengthening Transparency (Waldman and Farah 2018).

Both the Notice of Proposed Rulemaking (NPR) for Strengthening Transparency and supportive commentary justified the need for a strong open science requirement at US EPA by appealing to the replication crisis (US EPA 2018b, 18,770; Lewis 2020; Richardson 2021). The NPR uses this phrase explicitly, giving citations to major commentaries on the crisis including Munafò et al. (2017), Ioannidis (2005), McNutt (2014), and Goodman, Fanelli, and Ioannidis (2016). This argument for Strengthening Transparency involves two key claims: first, that there is a widespread crisis of mass irreproducibility; and second, that open data requirements<sup>3</sup> will help solve the crisis. Both claims were taken from the replication crisis discourse, and indeed proponents of Strengthening Transparency frequently cited major proponents of open science (including Nosek and Ioannidis, whose criticisms of Strengthening Transparency were cited above). However, despite talk of a general or widespread crisis in science, the evidence in the replication crisis discourse primarily comes from either social psychology or preclinical biomedical research. For example, Munafò et al. (2017) write that “Data from *many fields* suggests reproducibility is lower than is desirable” (Munafò et al. 2017, 1, emphasis mine), supporting this claim with 8 citations. But 6 of the 8 were published in the *Lancet*, 7 are specific to preclinical biomedical research, and the last was a survey of researchers’ perceptions of whether there was a replication crisis. Similarly, writing in support of Strengthening Transparency, Lewis (2020) cites an article in the *Economist*, which reviews findings of replication problems in social psychology and preclinical biomedical research along with a handful of individual cases in physics and economics. It’s hard to see how broad generalizations across scientific fields can be supported by such a narrow base of evidence. Specifically, evidence of mass irreproducibility in the specific fields of social psychology and preclinical biomedical research doesn’t provide support for claims of mass irreproducibility in environmental public health. Apparently overlooking this evidential gap, proponents of Strengthening Transparency rarely provided evidence that the replication crisis extends to environmental public health.

The adoption of open science – whether as a recommendation or requirement – would not be a trivial undertaking for the environmental public health research community. Fields such as molecular biology and environmental science have led the way in developing technologies to disseminate public data and code, and to create secure enclaves for sharing sensitive data. There are also well-developed standards for open data, such as FAIR (findable, accessible, interoperable, and reusable; Wilkinson et al. 2016). But many environmental public health researchers are not familiar with these novel technologies and standards, which have substantial learning curves. Simply posting files on a public repository is not sufficient: both data and code need

to be documented, so that others can understand how the data are organized, what the code is supposed to do and how to run it, what additional software needs to be installed first, and how outputs are intended to relate to the content of a paper. Specifically, Wilson et al. (2014) list 24 high-level principles of software engineering that, they argue, should be adopted by researchers using computationally intensive methods. Recognizing that these principles are too advanced for many researchers, Wilson et al. (2017) provide a list of 28 practices comprising “a minimum set of tools and techniques” for computationally intensive research (2). Outside of software engineering, I suspect that very few graduate programs teach their students any of these 52 principles, tools, or techniques. In addition, data and code repositories require regular maintenance, requiring other specific skills and resources (Leonelli 2016; Powell 2021). Without support for training and maintenance, strong open science requirements would likely significantly slow environmental public health research, with downstream impacts on the ability of regulatory agencies to develop protective, science-based regulation. Given these substantial costs, it’s worthwhile to consider whether Strengthening Transparency or similar open science requirements would actually solve a genuine problem in environmental public health.

In this essay, I critically examine both key claims in the argument for Strengthening Transparency. I first introduce a distinction among three kinds of evidence for mass irreproducibility – *a priori* mathematical models, and indirect vs. direct empirical evidence – and examine the state of available evidence that environmental public health might be afflicted by the mass irreproducibility that has appeared in other scientific fields. I find that this evidence has not been systematically collected, and what evidence is available is weak and does not support claims that the replication crisis extends to environmental public health. Next, I distinguish three concepts – reproducibility, replicability, and robustness – and consider generally whether open science requirements can effectively promote replicability. I argue that, while open science can promote reproducibility and robustness, it is unlikely to promote replicability. So, even if the replication crisis does extend to environmental public health, a strong open science requirement does not seem to be an appropriate response.

In the Conclusion, I step back from the debate over Strengthening Transparency. Proponents of open science have identified other benefits beyond (purportedly) addressing the replication crisis, and some critics of industry-sponsored science in environmental policy have argued that an open data requirement might address problems with industry-funded research and the misuse of confidential business information (CBI) designations. These points suggest that adopting open science practices in environmental public health might have substantial benefits. After reviewing these arguments in favor of open science, I offer some recommendations for

funding streams to support open science practices within environmental public health that would mitigate the challenges and costs associated with open science.

### **A replication crisis in environmental public health?**

In this section, I consider the first key claim in the argument for Strengthening Transparency: that there is a widespread crisis of mass irreproducibility, and specifically that this crisis extends to environmental public health. I distinguish among three kinds of evidence for mass irreproducibility, and argue that, for fields of environmental public health, this evidence has not been systematically collected, and what evidence is available is weak and does not support claims that the replication crisis extends to these fields.

It is worth considering at the outset that replication might not be an appropriate standard for many areas of environmental public health. Leonelli (2018) notes that, as an epistemic ideal, replication comes from 19th-century laboratory-based physical sciences, such as chemistry and physics. In these fields, it's relatively easy to design an experimental setup that includes the single causal process of interest, to isolate that process from external influences, and to expect that process to work in exactly the same way in every other appropriately equipped lab. Given these assumptions, it's reasonable to expect the same experimental setup to produce similar results time after time. (Below, I'll give more precise definitions of replicability, reproducibility, and robustness.) However, isolating a single causal processes from all outside influences is more challenging in fields of laboratory-based biology (e.g., toxicology), and still more challenging for observational studies that use "opportunistic" data – such as patient medical records – over which the researchers have little or no control. While randomized controlled trials (RCTs) are often regarded as the "gold standard" of biomedical research, they may be impractical or even epistemically suboptimal for some research questions in environmental public health (Naumova 2017; Fernández Pinto and Hicks 2019, 3). In addition, the complex interactions between environmental, physiological, and social processes may mean that causal relationships vary across time, space, or social groups. For example, accounting for interactions of mixtures of chemicals is a longstanding challenge in toxicology (Rider et al. 2021); and structural racism may mean that communities of color have both greater exposure to pollutants and poorer access to health care, making race or ethnicity a statistical moderator of the relationship between exposures and outcomes (Chay and Greenstone 2003; Mohai, Pellow, and Roberts 2009, 423; Jorgenson et al. 2020).

If these kinds of complexities are common in environmental public health, and researchers have limited understanding of and ability to account for them, then rigorous and accurate studies in environmental public health

might appear to “fail to replicate” much more often than expected. That is, complexity could produce the appearance of a replication crisis. But this would be misleading. It’s not that the results of such “irreplicable” studies are false. Rather, the phenomena that they identify have a limited scope or generalizability, and it doesn’t make sense to talk about superficially similar studies conducted outside that scope as “replications” in the first place. In this sense, the concept of replication might be inappropriate. Instead of attempting “replication” after “replication,” a more appropriate aim for follow-up studies would be to delimit the boundaries of this limited scope – where and why does this phenomenon appear or not? (Feest 2019 suggests this kind of approach for social psychology.)

However, I take it that typically both environmental public health researchers and policymakers who use their results expect research findings to be highly generalizable and replicable. So, for the remainder of this paper, I set aside the arguments of the last two paragraphs, and instead assume that mass irreproducibility would be a serious epistemic problem for any field of environmental public health.

The first kind of evidence for mass irreproducibility comes from *a priori* (non-empirical) mathematical models of scientific research. Sterne and Smith (2001), Ioannidis (2005), Lash (2017), and Bartell (2019) use slightly different versions of the same model, calculating the positive predictive value (PPV) of a statistically significant finding given a range of assumptions about study power and the “pre-study odds” or “prevalence” of true hypotheses. These authors conclude from this kind of model that, as Ioannidis titles one section, “Most Research Findings are False for Most Research Designs and for Most Fields” (Ioannidis 2005, 0699). Other examples of *a priori* models draw on mathematical models of biological evolution, including evolutionary game theory, to model various epistemic-social aspects of research communities (Smaldino and McElreath 2016; Zollman 2007; Bright 2017; Holman and Bruner 2017; Weatherall, O’Connor, and Bruner 2018).

It’s often not clear how well *a priori* models support claims about real-world scientific practice. These models might be more useful for characterizing potential causes of phenomena (“how-possibly” explanations) and suggesting potential interventions, but less useful for supporting claims about the existence of phenomena (for example, that there is mass irreproducibility in a particular scientific field). There are at least three challenges when trying to extrapolate from *a priori* models of research systems to real-world systems. First, the findings supported by these models depend on their parameter values, and these parameters are often not supported with any empirical evidence (Martini and Pinto 2016). For example, one PPV model paper (Bartell 2019) cites 4 different works to support 6 different estimates for the “prevalence” of true hypotheses in various areas. Two of these citations are for previous PPV studies that, in turn, provide no empirical justification



for the values they use (Ioannidis 2005; Lash 2017). The third citation justifies its choice of values simply by positing that “by 1985 nearly 300 risk factors for coronary heart disease had been identified, and it is unlikely that more than a small fraction of these actually increase the risk of the disease” (Sterne and Smith 2001, 1465–66). The final citation is a brief summary of drug approvals made by the US Food and Drug Administration in 2016, and it is not clear what information in this summary is supposed to support the cited value (Mullard 2017). As Bartell puts it, “These are mostly educated guesses” (Bartell 2019). A second challenge with *a priori* models is that it might not clear how some parameters could be operationalized and measured empirically at all. For example, the specific model used in Ioannidis (2005) assumes that 30% of scientific research is produced only due to “bias,” defined as “the combination of various design, data, analysis, and presentation factors that tend to produce research findings when they should not be produced” (Ioannidis 2005, 0697; Goodman and Greenland 2007). A third difficulty is that, like all models, these models involve various simplifications and idealizations in the way they represent the research process (Potochnik 2017; Smaldino 2019). For example, models based on statistical hypothesis testing generally assume that every study is designed to test a single hypothesis (often itself simplified, such as a dichotomous effect/no effect hypothesis). Actual observational research may have other, more complex goals, such as estimating the strength of an exposure–outcome relationship or trying to understand heterogeneity in exposure–outcome relationships across space, time, or social groups. Whether a model’s idealizations are acceptable depends on the specific use being made of the model (Parker 2020); and researchers can reasonably disagree about the acceptability of particular idealizations. In short, an *a priori* mathematical model *on its own* does not provide much evidence that there is an actual crisis of mass irreproducibility. Parameter values need to be supported with empirical evidence, and modelers need to address the question of whether their simplifying assumptions can survive extrapolation to complex real-world cases.

The second kind of evidence of mass irreproducibility is indirect empirical evidence, based on statistical analyses of findings reported in primary studies and intended to detect “questionable research practices” such as low power or p-hacking. For example, Dumas-Mallet et al. (2017) examined meta-analyses for 10 diseases across three domains (neurological, psychiatric, and somatic diseases) to estimate the average power of primary studies in each domain, finding that median power was generally quite low, in the range of 10–30%. When combined with publication bias, underpowered research tends to produce inflated false-positive rates and biased effects estimates (sometimes called the “winner’s curse”; Fraley and Vazire 2014; Romero 2016; van Zwet and Cator 2020). Another example is the p-curve,



a graphical method developed to detect p-hacking by examining a distribution of p-values (Simonsohn, Nelson, and Simmons 2014). P-hacking – the practice of trying variant analyses until one passes the conventional threshold for “statistical significance” – is a common explanation for mass irreproducibility in behavioral science (Yong 2015; Munafò et al. 2017). The relevance of p-curve analysis to observational studies is controversial: Bruns and Ioannidis (2016) use a simulation study to show that the combination of p-hacking and omitted variable bias can produce a right-skewed p-curve (which would be interpreted as evidence that there was no p-hacking); Simonsohn, Nelson, and Simmons (2019) reply that in these cases the relationship of interest is certainly confounded (it would be incorrect to draw a causal conclusion) but also entirely replicable (we would expect similar associations to show up in similar studies with the same omitted variable bias). The upshot of this debate seems to be that, even if the p-curve cannot reliably detect p-hacking in observational research, it may still be able to detect problems of irreproducibility.

There are also established techniques in meta-analysis – funnel plots, Egger’s test, trim-and-fill, and the p-uniform technique – for detecting and adjusting for publication bias (Egger et al. 1997; Peters et al. 2007; van Aert, Wicherts, and van Assen 2019). While publication bias is frequently identified as a major cause of the replication crisis, it does not necessarily lead to substantially biased estimates. For example, Anderson et al. (2005) use Egger’s test and trim-and-fill to examine the impacts of publication bias across 9 combinations of ambient particulate air pollution measures, short-term adverse health effects, and single-city vs. multicity designs. Egger’s test was statistically significant in 4/9 combinations (without accounting for multiple comparisons), but in 3/4 combinations the trim-and-fill adjustment did not substantially change the estimate; for example, one estimate went from a relative risk of 1.006 (95% CI 1.005–1.007) to 1.005 (1.003–1.006). Out of nine combinations, the only substantial change after using trim-and-fill was from 1.025 (1.011–1.039) to 1.015 (1.001–1.029). More broadly, in a large-scale analysis of meta-analyses in psychology and medicine, van Aert, Wicherts, and van Assen (2019) conclude that “Overestimation was minimal but statistically significant” (van Aert, Wicherts, and van Assen 2019, 22); while Mathur and Van der Weele (2020) find that publication bias can be mitigated in a meta-analysis so long as “a large number of studies (at least 40)” are included.

These meta-analysis-based methods have some notable limitations. Lau et al. (2006) argue that study heterogeneity can lead to asymmetric funnel plots, for example, if smaller studies focus on high-risk patients or different studies work with different populations. Simonsohn (2017) argues that funnel plot analysis depends on the assumption that there is no correlation between effect size and sample size, which is likely to be false if researchers

tend to use larger samples with smaller, more difficult to detect effects. Using simulation methods, van Aert, Wicherts, and van Assen (2019) find that publication bias tests can be severely underpowered with respect to moderate publication bias. And perhaps most importantly for claims of mass irreproducibility, typically a given meta-analysis paper examines at most a small number of associations. This might give us (indirect or direct) empirical evidence for the replicability of these associations; but not whether there is a problem of mass irreproducibility across an entire field. A systematic review of meta-analyses – sometimes called a “meta-meta-analysis” – might provide such evidence (Dumas-Mallet et al. 2017; Mathur and Van der Weele 2020). A PubMed search for the query meta-meta-analysis (<https://pubmed.ncbi.nlm.nih.gov/?term=meta-meta-analysis>) returned 29 results, only one of which appeared to be specific to environmental public health (Spitzer 1991 is a commentary on a critique of a meta-analysis of environmental tobacco smoke and lung cancer); though this lack of results might just be due to lack of adoption of the “meta-meta-analysis” term. Still, broader searches of PubMed and Google Scholar did not find any such systematic reviews or aggregates of meta-analyses that were specific to environmental public health.

The third kind of evidence for mass irreproducibility that I will consider here is direct empirical evidence, produced by replication attempts. In social psychology, considerable effort has been put into several large-scale multi-lab replication projects (Open Science Collaboration 2015; Klein et al. 2014, 2018). These projects are generally regarded as having provided strong direct evidence of mass irreproducibility in social psychology. A similar project is currently underway with preclinical cancer biology (Errington et al. 2014), though as of 15 April 2021, results are available for only 17 out of 50 studies on the project’s website (<https://elifesciences.org/collections/9b1e83d1/reproducibility-project-cancer-biology>). I was unable to find any similar project for fields of environmental public health.

A meta-analysis can also provide this kind of direct empirical evidence, insofar as the primary studies it aggregates can be understood as replications of each other. For example, Boffetta et al. (2008) give two examples of findings that, upon replication and meta-analytic synthesis, appeared to fail to replicate. (Presumably these two examples were chosen to illustrate this possibility, and so don’t necessarily generalize.) However, as with the provision of indirect evidence, meta-analyses are limited by their focus on a small number of associations. Again, “meta-meta-analysis” would be necessary to support claims about whole fields of research, and I was unable to find any such high-level studies specific to environmental public health.

All together, the available evidence for mass irreproducibility in environmental public health appears to be extremely limited. While familiar methods, such as meta-analysis, could be used to aggregate and develop relevant evidence, it appears that this has not yet been done. Unless and until

evidence has been collected more systematically – and this evidence indicates that the replication crisis extends to environmental public health – there does not seem to be strong grounds for that thinking that the replication crisis extends to environmental public health policymaking.

This argument might seem to have committed the fallacy of appealing to ignorance – I was unable to find evidence of mass irreproducibility in environmental public health, and so there is no problem of mass irreproducibility. That is, an absence of evidence isn't the same thing as evidence of absence. As this paper has traversed the peer review process, several readers have raised this point, including reviewers at a major environmental public health journal who insisted that mass irreproducibility was obviously a problem in the field. When I requested examples, reviewers either did not respond or provided citations to papers that were incorporated into the discussion above (including Sterne and Smith 2001; Lash 2017; Bartell 2019). Every credible citation that I have found or been given as evidence of a replication crisis in environmental public health is discussed in the current version of this paper. (Hicks [n.d.b.](#) discusses some indirect empirical evidence that, I show, is not credible.) An appeal to ignorance is not a fallacy if there has been significant effort to search for the absent evidence.

In Bayesian terms, I began this project with a somewhat skeptical prior about claims of mass irreproducibility in environmental public health. The evidence that I have found or been given is weak in the sense that, after Bayesian updating, my posterior is basically unchanged from my prior. However, some readers may have a more credulous prior, and have come into this section with a strong subjective probability that the replication crisis extends to environmental public health. The weak evidence that I have reviewed in this section probably did not do much to change their priors either. All of this is as it should be: weak evidence should not change anyone's mind. But I do think it puts the burden of proof on those who believe that there is a problem of mass irreproducibility for environmental public health: until they can provide some stronger empirical evidence, there is no reason for someone with my prior to think that the replication crisis does extend to these fields.

Proponents of Strengthening Transparency might respond that, as long as a problem of mass irreproducibility is a live possibility, open science requirements can provide us with a kind of epistemic insurance: if there is a replication problem in environmental public health, then open science will help mitigate it. This leads us to the second key claim of their argument.

### **Definitions: Reproducibility is not the same as replicability**

I turn now to the second key claim of the argument of Strengthening Transparency, namely, that an open data requirement will help solve the

replication crisis. In the next section, I will argue that open science requirements cannot address such concerns. To make that argument, in this section first we must distinguish three frequently confused ideas in the discourse surrounding the replication crisis: replicability, reproducibility, and robustness.

The National Academies consensus report *Reproducibility and Replicability in Science* (RRS; National Academies of Sciences, Engineering, and Medicine 2019) defines *reproducibility* as the capacity to “obtain[] consistent results *using the same input data*, computational steps, methods, and code, and conditions of analysis” (National Academies of Sciences, Engineering, and Medicine 2019, 4, my emphasis). RRS notes that reproducibility “is synonymous with ‘computational reproducibility.’” By contrast, RRS defines *replicability* as the capacity to “obtain[] consistent results across studies aimed at answering the same scientific question, *each of which has obtained its own data*” (National Academies of Sciences, Engineering, and Medicine 2019, 4, my emphasis throughout). The primary differences between reproducibility and replicability are (1) whether the data used are the same or different, and (2) how the outcomes are compared.<sup>4</sup>

According to these definitions, a study is reproducible if, and only if, the outputs of the original analysis and the reproducibility check are *quantitatively identical*. Note that reproducibility means that both the data and the entire analysis pipeline – including data cleaning, handling missing or extreme values, and model specification – are held constant between the original study and reproducibility checks. While conducting a reproducibility check can be quite difficult – analysis outputs may depend on specific software versions or even specific hardware – in principle the conclusions of the check are not controversial: either the outputs are quantitatively identical or they are not.

By contrast, a study is replicable if, and only if, the design and findings of the original study and replication attempts are *qualitatively similar*. Because this qualitative similarity depends on substantive assumptions about which similarities and differences are important or unimportant; these assumptions apply to every element of the study, including the design, instruments, sampling frame, analytical plan, and so on; and these assumptions are often implicit and difficult to articulate explicitly, replicability is almost always ambiguous and can be highly controversial (Feest 2016).

Reproducibility and replicability are logically independent of each other. A study would be reproducible but not replicable if its original data and analysis code produce quantitatively identical results on different computers but new data lead to qualitatively different conclusions. And a study would be replicable but not reproducible if the original statistical analysis was not adequately documented (and so conducting exactly the same calculations in exactly the same order is impossible) but replication attempts that generate

and analyze new data support qualitatively similar conclusions. This logical independence means that measures that promote reproducibility do not necessarily promote replicability.

Despite this logical independence, as RSS notes, these terms are frequently used interchangeably, which leads to significant confusion in the discourse surrounding the replication crisis, open science, and Strengthening Transparency specifically. Consider Lutter and Zorn (2018), which has been frequently cited as evidence that “Posting study data has proven to be effective at improving the reliability of research in economics” (18). This report treats “reliability,” reproducibility, and replicability as synonymous, grouping together studies of different phenomena. For example, the first paragraph cites concerns about mass irreproducibility (including a citation to Open Science Collaboration 2015, a replication study); while the second paragraph cites Dewald, Thursby, and Anderson (1988) and Moffitt and Glandon (2011), both of which – in the RSS terminology – studied *reproducibility* and state explicitly that they did not attempt to replicate any of the papers examined. Later, Lutter and Zorn (2018) argue that “Access to the data necessary to *replicate* scientific studies is essential because the results of so many peer-reviewed scientific publications have proven to be impossible to *reproduce*,” (Lutter and Zorn 2018, 15, my emphasis) supporting this with a mix of studies that examine either reproducibility or replicability but in no case both. Note that access to the original data is neither necessary nor obviously helpful when attempting to replicate a study, which by definition involves collecting new data.

The term “replication” is also sometimes used synonymously with “reanalysis,” which “allow[s] assessment of the *robustness* of the original analysis and conclusions by, for instance, showing the variability that can occur when a previously omitted variable is added to the statistical model, different functional form assumptions are made . . . , or different assumptions are made when estimating standard errors and drawing statistical inferences . . . ” (US EPA 2020, 15,400, my emphasis). These kinds of checks are also called sensitivity analyses.

Michaels (2008) observes that reanalysis or robustness has repeatedly been used by industry to delay regulation (50–57, 69–78, 86–88). He describes a strategy that might be called *reverse p-hacking*. In p-hacking, researchers or analysts conduct variant analyses, attempting to find at least one that produces a statistically significant result. In reverse p-hacking, the aim is to find a variant analysis where the result is *not* statistically significant. Industry can then claim that the original analysis was flawed or not robust and so should be discounted or ignored for regulatory purposes. Michaels (2020) argues that, in the context of environmental public health, there is a crucial asymmetry between p-hacking and reverse p-hacking (242–243). On the one hand, if there is no effect, then only a few variant analyses will yield statistical

significance, and so p-hacking amounts to searching for a needle in a haystack. It is possible, but difficult, especially for academic researchers with limited resources. On the other hand, unless the effect is quite large relative to the sample size (that is, the study has extremely high power), for a real effect a fair number of variant analyses will not be statistically significant. This makes reverse p-hacking much easier, especially for analysts with substantial resources provided by industry. In addition, like other scientific fields environmental public health often (though not always; Hicks 2018) assumes that false positives (incorrectly accepting the hypothesis that there is an effect) are much worse than false negatives (incorrectly rejecting the hypothesis that there is an effect). For example, a statistical significance threshold of 5% and test power of 80% (when power is considered at all) implies that avoiding type I errors is four times more important than avoiding type II errors (Di Stefano 2001; Fernández Pinto and Hicks 2019, 2). From this perspective, any reason to question a study's findings – such as a single non-significant variant analysis – can become a reason to completely dismiss the study as a false positive.

Robustness requires qualitatively similar findings using the same data but different analytical methods. This makes it distinct from both reproducibility (same data; same analytic methods) and replicability (different data; same or similar analytic methods). Specifically, robustness checks are not informative about replicability. Alternative analyses of the same data do not tell us whether and to what extent similar conclusions would be supported if different data were gathered from a (more or less) different sample under (more or less) different conditions. In other words, replicability is a matter of generalizability and extrapolation, from the original study's sample to another sample. Merely applying different statistical techniques to the original study's sample will not tell us whether and to what extent we can generalize its findings. This point is related to the distinction between internal and external validity. While robustness checks may give us some indications of the internal validity of a study, they tell us nothing about how broadly its conclusions can be generalized (Cartwright 2007).

It is important to recognize that the replication crisis is, using the RSS terminology, a *replication* crisis. The most high-profile empirical study in the replication crisis discourse, Open Science Collaboration (2015), reported the results of a collection of replication attempts, not reproducibility or robustness checks. Failures of reproducibility are worrying – if the numbers reported in a study don't match the output of the analysis script, it seems that something has gone significantly wrong – but are likely less important than whether a study's results can be generalized – that is, replicated. Similarly, failures of robustness raise concerns about p-hacking and internal validity, but again these are likely less important than replicability.



## Open science and replicability

Observers of the replication crisis have proposed numerous possible causes. Some have argued that psychology draws on “theory” in a nebulous and imprecise way (Klein 2014; Muthukrishna and Henrich 2019; McPhetres et al. 2021) or tends to work with underspecified conceptualizations of the variables of interest (Wolfgang Stroebe and Strack 2014; Redish et al. 2018; Feest 2019). Across fields, observers have raised concerns about statistical power (Fraleay, Vazire, and Ouzounis 2014; Dumas-Mallet et al. 2017; Romero 2016; van Zwet and Cator 2020), the representatives of samples (Henrich, Heine, and Norenzaya 2010), noisy measurement (Loken and Gelman 2017), and data mismanagement (Viglione 2020). With respect to statistical analysis, there have been concerns about p-hacking (Simmons, Nelson, and Simonsohn 2011; John, Loewenstein, and Prelec 2012), the overinterpretation of p-values (Amrhein, Trafimow, and Greenland 2018), coding errors and other software bugs (Herndon, Ash, and Pollin 2014), and reporting errors (Nuijten et al. 2016), along with longstanding debates over frequentist vs. Bayesian statistics (Lash 2017; Weinberg 2017). Beyond the scope of an individual study, some observers have pointed to publication bias (Gerber and Malhotra 2008; Scheel, Schijen, and Lakens 2020), publish-or-perish incentive structures (Smaldino and McElreath 2016), and fraud and other forms of scientific misconduct (Stroebe, Postmes, and Spears 2012). It is highly plausible that many of these factors contribute to the problem of mass irreproducibility, where it exists; interact with each other, either synergistically or antagonistically; and vary across scientific disciplines. Given this complexity, it is difficult to make claims about the relative importance of different factors or the relative effectiveness of different interventions.

Instead, my focus is on just one class of interventions, namely, open science requirements.<sup>5</sup> As a preliminary point, publishing data and code is likely to be irrelevant to many of the proposed causes listed above. Open science is simply the wrong kind of intervention to increase sample sizes, improve the interpretation of p-values, or mitigate pernicious incentive structures; these factors require other kinds of interventions, such as using consortia to achieve large sample sizes (Kaufman et al. 2012), improving statistical standards in peer review (Smaldino, Turner, and Contreras Kallens 2019), and reforming the criteria used for academic hiring, tenure, and promotion. Still, open science might be thought to improve replicability in at least two ways: by enabling peer reviewers (and others) to identify coding errors and by promoting robustness.

### Coding errors

In some cases, coding errors in analysis scripts can lead to spurious conclusions that are qualitatively different from the results of otherwise similar



studies. That is, coding errors might lead to replicability problems. One high-profile example was a macroeconomic study that, due to coding errors, inappropriately discarded some data and incorrectly concluded that high public debt stifles economic growth. This error was discovered when another team of researchers examined the working spreadsheet (including both data and code) used by the original researchers (Herndon, Ash, and Pollin 2014).

While open science is useful for catching these kinds of coding errors, this would make it useful for addressing concerns about mass irreproducibility only insofar as these kinds of coding errors are a widespread problem. However, two recent reproducibility studies – one in psychology and the other in cognitive science – suggest that, while coding issues leading to reproducibility failures can be common, these issues do not frequently produce replicability failures.

First, Hardwicke et al. (2018) examined the effect of an open data requirement at the journal *Cognition* using a pre-post design. In the pre-intervention sample, only 23/417 (6%) of papers had data that was judged to be “accessible, complete, and understandable”; this increased dramatically, to 85/174 (49%), in the post-intervention sample (Hardwicke et al. 2018, 6). The authors then attempted a reproducibility check on 1324 values from a sample of 35 papers with adequate data. They developed a coding scheme with four types of reproducibility problems: “insufficient information error” when the study and supplemental materials did not include information necessary to conduct the reproducibility attempt; minor and major numerical errors, when the absolute difference between reported and reproduced values were less than or greater than, respectively, 10% of the reported value; and “decision errors” when the reproduced p-value “fell on the opposite side of the 0.05 boundary” to the reported p-value (Hardwicke et al. 2018, 9). The authors found two insufficient information errors, 146 minor numerical errors, 64 major numerical errors, and no decision errors. Furthermore, “There were major errors related to effect sizes in only five cases, and for four of these the magnitude of the error was low” (Hardwicke et al. 2018, 11). The authors also incorporated a qualitative assessment of “whether any non-reproducibility of target outcomes affected the corresponding substantive conclusions presented in the original articles” (Hardwicke et al. 2018, 10), which can be understood as an indicator for potential replicability problems. They concluded that “in almost all cases ... it appeared unlikely that the reproducibility issues we encountered have substantial implications for the corresponding conclusions outlined in the original articles” (Hardwicke et al. 2018, 11). That is, despite some irreproducible results, these authors did not find evidence that these results might lead to replication failures.

Next, Obels et al. (2020) conducted reproducibility checks of preregistered studies in psychology. Out of their sample of 62 studies, data and code were obtained for 36 studies (58%) and results were reproducible for 21 studies

(21/36 = 58%). They note that these rates are higher than previous reproducibility checks in psychology (Obels et al. 2020, 234), plausibly because of the association between preregistration and the open science movement. For the 15 studies for which data and code were available but the results could not be reproduced, Obels et al. (2020) identified 3 main problems: “code to reproduce some values was missing,” “code gave errors (e.g., variables in the data set were missing, or functions did not run as expected),” and in one case the code ran but extremely slowly (Obels et al. 2020, 233). While the authors identify specific areas for improvement in making open data and code genuinely usable and reproducible, in no case did they find indications that coding errors might have rendered the studies irreproducible.

I was unable to find any similar large-scale reproducibility study in an environmental public health field. Page et al. (2018) examined a sample of systematic reviews from across the biomedical literature, to determine whether primary study details (such as effect estimates and standard errors) were reported with enough detail that one could, in principle, reproduce meta-analytic effects estimates. Sixty-five percent of the systematic reviews in the sample reported all the necessary data, and 33% included data or code accessibility statements. However, Page et al. (2018) did not attempt to actually reproduce any values.

### **Robustness**

Open data certainly enables robustness checks, and thereby promotes robustness. But, as I noted above, robustness checks are not informative about replicability. A study might be robust in one particular sample, but fail to generalize to other samples, and thus fail to be replicable. And a study might replicate well but only so long as one particular analysis strategy (such as choice of covariates) is used. This latter kind of case might seem to be concerning. But, in particular instances, there may be good reasons – based on well-established theory or background assumptions – for using only that particular analysis strategy. For example, suppose a researcher has good reasons for assuming a certain set of causal relations among an exposure, outcome, and other variables, as expressed by a directed acyclic graph (DAG). Given this DAG, causal inference theory might entail that any other choice of covariates would produce biased estimates (Pearl, Glymour, and Jewell 2016; Hernán and Robins 2019). This kind of case is probably uncommon, but is also far from impossible, especially as more researchers in observational fields adopt the causal inference framework.

Robustness might be considered valuable on its own, independent of both reproducibility and replicability. I agree that it’s good to understand how statistical estimates might vary across the range of reasonable analytical approaches. However, open science practices are not the only way to ensure

robustness, and strict open science requirements might not be preferable in a policy setting. For example, when evaluating study quality for inclusion in a systematic review, along with features such as the study design, US EPA might consider whether and to what extent robustness checks were conducted and reported. Robustness checks and sensitivity analyses are already standard practice in many fields, including environmental public health; researchers frequently conduct and report robustness checks in the primary text of their papers, and sometimes include extensive details in the supplemental materials. Recently, methodologists have developed computational methods such as “multiverse analysis” and specification curve analysis to make robustness checks more rigorous and systematic (Steege et al. 2016; Simonsohn, Simmons, and Nelson 2020). Work in this area has already developed software packages that simplify conducting such analyses in popular statistical programming languages, such as R (Masur and Scharkow 2020) and Stata (Young and Holsteen 2021). So, insofar as robustness is valuable on its own, it seems that an agency, such as US EPA, could evaluate it without introducing a strong open data requirement. Insofar as robustness checks might be less burdensome than an open data requirement on researchers and agency staff, there may be a compelling cost-benefit argument against an open data requirement.

In short, while open data requirements, such as Strengthening Transparency, can enable robustness checks, these checks do not do much to address concerns about replicability, and might go beyond what would be required to encourage researchers to examine and report the robustness of their findings.

### **An easier critique of strengthening transparency?**

It might be argued that the work that I have done in the last few sections is unnecessary.<sup>6</sup> Instead, we might simply argue that the costs of a strong open science requirement like Strengthening Transparency – the delay in new science as researchers adopt open science methods; restricting policymakers from using certain kinds of observational studies; overturning established regulations because the studies used to support them have been disqualified – outweigh the benefits. However, if proponents of Strengthening Transparency are right, and there is a problem of mass irreproducibility in environmental public health, then these costs are either negligible or impossible to estimate. If certain kinds of observational studies really are irreproducible “junk science,” then there is no cost to excluding them from consideration in developing regulations. Indeed, excluding bad, unreliable studies might lead to better regulation in terms of overall human welfare. Or, suppose we have no reliable estimates of, say, the health impacts of PM<sub>2.5</sub>. In this case, it’s impossible for us to reliably estimate the costs and benefits of

PM<sub>2.5</sub> regulation, and so impossible for us to reliably estimate the costs of overturning such regulation.

I agree with the argument that the costs of Strengthening Transparency would have far outweighed the benefits. But this is because I'm skeptical of the proponents' claim that the replication crisis extends to environmental public health. So I think the "simple" cost-benefit argument assumes the kind of analysis that I am giving in this paper.

### **Conclusion: Moving forward with open science in environmental public health**

In this paper, I have argued that the primary argument for Strengthening Transparency has two crucial weaknesses: there is no evidence of mass irreplicability in environmental public health; and even if there is a problem of mass irreplicability in these fields, an open data requirement would not address it. But there are a number of other arguments for open data, both generally and in the context of environmental public health specifically. In this final section, I first review these arguments, recall the discussion of the costs of open science from the introduction, and discuss how specific lines of funding might be used to promote the benefits of open science while reducing the costs to practicing researchers.

There are at least four general arguments for open science, and open data and code specifically. First, pedagogically, open science enables students to learn analysis techniques by examining and emulating how "real data" are analyzed in "real research," well before they have the resources and skill to collect similar data on their own (Toelch and Ostwald 2018). Journal articles and statistical models necessarily simplify the details of working with data, especially activities such as data cleaning and exploratory data analysis that are not usually taught in traditional statistics courses (Peng and Dominici 2008; Leonelli and Tempini 2020). Similarly, many researchers might find it easier to learn a new analytical technique by reproducing the analysis of a paper that uses the technique, rather than trying to implement the technique from scratch on their own based only on an abstract methods paper.

Second, in some cases open data sets produced by two or more sources can be linked, supporting the development of new insights (Leonelli and Tempini 2018). For example, common approaches to studying the health impacts of air pollution combine air pollution monitoring data with medical records (either individual or aggregate) and perhaps census demographic data, linked using geographic identifiers (as in Tessum et al. 2021). Open science practices can promote these uses both by supporting the publication of data not available elsewhere or previously – for example, redacted medical records – and by making data more readily findable – for example, rather than

navigating a confusing government website, readers can download the dataset using a link provided with the paper.

Third, open science can make scientific studies more accessible to community groups working outside of academia and government, such as environmental justice advocates. Consider an environmental justice coalition that does not have any members or partners who are trained epidemiologists; but does have one or two members who have undergraduate training in statistics using the open-source software R. Following the first point, these members might lack the background necessary to understand a scientific paper by reading the text alone; but might be able to understand it much better by reproducing its analysis. Then, following the second point, these environmental justice advocates might be able to conduct analyses relevant to their own concerns by linking published datasets from one or more studies, government data, and so on. In this way, open science might promote environmental justice, a key aim of environmental public health (Bezuidenhout et al. 2017; Elliott and Resnik 2019; Fernández Pinto and Hicks 2019).

Fourth, open data and code do promote reproducibility and robustness checks. These checks can be informative about aspects of the reliability and relevance of a study even if they are less important than replicability.

There is also an argument for open science in environmental public health specifically. Michaels (2008) argues that regulated industries misuse protections for confidential business information (CBI) to protect data on the hazards of their products from public scrutiny (249–251) and that open data requirements should be applied equally to independent, government-sponsored, and industry-sponsored study data (253–255).<sup>7</sup> Brock et al. (2021) develop this argument, arguing that various open science practices (including open data and code, as well as preregistration and open access publishing) “might help alleviate public skepticism and increase public involvement” in environmental policymaking “by making all value judgments (e.g., the definition of specific protection goals), data, and evaluation tools used in decision-making accessible and transparent for the public” (2). (Though Elliott et al. 2017 give some evidence suggesting that values disclosures, specifically, might decrease perceived trustworthiness.)

For these reasons, environmental public health researchers and policymakers might find open science practices compelling even if they cannot address concerns about irreplicability. But open science practices are not without cost. As discussed in the introduction, doing open data well requires significant infrastructure, training, and maintenance; without support for these components, a strong open science requirement is likely to be highly burdensome for scientists, especially those who work with sensitive data, such as patient medical records. In this scenario, many researchers would be likely to do open science poorly or simply ignore open science requirements

(the findings of Obels et al. (2020) suggest this has happened in psychology). Then, insofar as many observers continue to confuse replicability and reproducibility, mass irreproducibility (due to code and data that are not available or properly prepared for reproducibility checks) might be taken incorrectly as evidence for mass irreproducibility. In addition, as discussed above, there are epistemic concerns that “special interest groups [might] spread misleading reanalyses of [open] data” (Elliott and Resnik 2019, 075002–3).

Given the expense required to adopt open science practices – and do them well – I would recommend that Congress allocate substantial funds to US EPA, NIEHS, and other relevant research funding bodies to support infrastructure development and training for open science in environmental public health. Specifically, I recommend four major areas of research funding. First, insofar as some researchers and observers are concerned about the possibility of mass irreproducibility in environmental public health, one line of funding might be used to support efforts to close the evidence gaps that I identified above. Meta-analysts might be encouraged to use funnel plots or other techniques to detect publication bias and to conduct meta-meta-analyses. This line of funding might also be used to support large-scale reproducibility and replication checks (with the caveat that replication checks might not be feasible for some kinds of study designs).

A second line of funding would be for designing, constructing, and especially maintaining secure data enclaves and other infrastructure, with which environmental public health researchers can make their data available to other researchers in ways that will protect the privacy of participants (Lash and Vandembroucke 2012 propose “a publicly available registry that describes data already collected for observational studies of human subjects”). Third, for training researchers in open science methods and technologies. Perhaps the most obvious target for such training is graduate students, who will not have to struggle with unlearning old practices and can become the leaders of their fields in the future. But I would suggest also providing training for interested members of the general public, such as environmental justice advocates, through workshops, weekend courses, and community-based participatory research (CBPR) projects that incorporate a training component for community partners. Even if these kinds of efforts do not enable members of the general public to conduct their own analyses of open environmental public health data, it is likely to improve their ability to understand and constructively critique such analyses (Elliott and Resnik 2019; Garzón-Galvis, Richardson, and Solomon 2020).

While second and third lines of funding can do much to support the adoption of open science practices in environmental public health over time, they cannot do so overnight. So, fourth, I recommend funding long-term staff scientist positions, for data managers and other open science specialists who can provide support to established researchers who are not themselves

familiar with open science practices. It is unreasonable to expect a researcher who is approaching retirement to learn radically different ways of conducting and disseminating their science. These established researchers should have ready access to open science specialists who can do this work for them. Because staff scientists in these positions will be responsible for maintaining the integrity of open data and code over significant periods of time, it is important that their contracts are for relatively long durations, such as 5–10 years.

## Notes

1. The rule was finalized in the closing days of the Trump administration in January 2021, but vacated and remanded in February 2021 for procedural violations (King 2021). The Biden administration declined to pursue further work on the rule and formally abandoned it a few months later.
2. Hicks *n.d.a.* examines the tension between the epistemic value of scrutinizing raw data and the pragmatic value of quickly enacting regulation to protect human health and the environment.
3. “Open science” is a broad label, covering numerous different practices (Munafò et al. 2017 Table 1). Strengthening Transparency made no reference to preregistration, the practice of publishing a time-stamped analysis plan before beginning data collection. Preregistration is frequently discussed in the open science/replication crisis discourse, where it is widely regarded as essentially for addressing concerns about p-hacking and publication bias (Wagenmakers et al. 2012). However, preregistration is likely to be less appropriate for some key study designs in environmental public health, including long-term cohort studies – where research questions might not be formulated until decades after data collection has begun – and the use of administrative data – where the exact details of the analysis plan might depend on which variables turn out to be available (Blair et al. 2009, 1810; Lash and Vandenbroucke 2012). Because it was not included in Strengthening Transparency and is often inappropriate in environmental public health, I do not consider preregistration in my analysis of open science here.
4. Other authors give similar definitions, including Bollen et al. (2015), Patil, Peng, and Leek (2019), and Schöch (2021). Note that Schöch flips the definitions of replicability and reproducibility, relative to the RSS definitions. S. N. Goodman, Fanelli, and Ioannidis (2016) initially follow the definitions from Bollen et al. (2015), then complain that these “definitions do not provide clear operational criteria for what constitutes successful replication or reproduction”; they go on to distinguish three senses of replicability (in the RSS terminology), mostly using the term “reproducibility” but sometimes using “replicability” as a synonym. Penders, Holbrook, and de Rijcke (2019) review several alternative definitions of these terms, designed to get at different distinctions. Patil, Peng, and Leek (2019) offers perhaps the most general framework for precise definitions of reproducibility, replicability, and related terms. For my purposes here, it is not important exactly which term is associated with which definition. What is important for my purposes is the distinction between “repeating research” (to use Schöch’s general term) that uses old data vs. that which gathers new data. Open data is relevant to the former but not the latter. Thanks to an anonymous reviewer for suggesting some of these alternative definitions.



5. Again, by “open science” I mean publishing data and code. I explicitly set aside preregistration because it is less appropriate for key study designs in environmental public health and was not included in the Strengthening Transparency requirements.
6. Thanks to an anonymous reviewer for suggesting this objection.
7. Notably, Michaels seems to favor the Health Effects Institute model, rather than publicly accessible data, calling for “a well-funded office with the power to review all of the science used by the regulators, including privately funded science, and to advocate for standards that would truly protect the public” (Michaels 2008, 255).

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