Supplemental Materials

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1. Motion Detector Case, No Norm Violation

Suzy and Billy are working on a project that is very important for our nation's security. The boss tells them both: "Be sure that you are here at exactly 9am. It is absolutely essential that you arrive at that time." # Both Suzy and Billy arrive at 9am. # As it happens, there was a motion detector installed in the room where they arrived. The motion detector was set up to be triggered if *at least one person* appeared in the room. So the motion detector went off.

2. Motion Detector Case, Billy Violates Norm

Suzy and Billy are working on a project that is very important for our nation's security. The boss tells Suzy: "Be sure that you are here at exactly 9am. It is absolutely essential that you arrive at that time." Then he tells Billy: "Be sure that you do not come in at all tomorrow morning. It is absolutely essential that you *not* appear at that time." # Both Suzy and Billy arrive at 9am. # As it happens, there was a motion detector installed in the room where they arrived. The motion detector was set up to be triggered if *at least one person* appeared in the room. So the motion detector went off.

3. Email Case, No Norm Violation

Billy and Suzy work for a company that has a central computer. If *anyone* logs in to the central computer at *exactly* 9:27am, some work e-mails will be immediately deleted. # In order to make sure that two people are available to answer phone calls during designated calling hours, the company issued the following official policy: Billy and Suzy are both permitted to log in to the central computer in the mornings, and neither of them are permitted to log in to the central computer in the afternoons. # This morning at exactly 9:27am, Billy and Suzy both log into the central computer at the same time. Immediately, some work e-mails are deleted.

4. Email Case, Billy Violates Norm

Billy and Suzy work for a company that has a central computer. If *anyone* logs in to the central computer at *exactly* 9:27am, some work e-mails will be immediately deleted. # In order to make sure that one person is always available to answer incoming phone calls, the company issued the following official policy: Billy is the only one permitted to log in to the central computer in the afternoons, whereas Suzy is the only one permitted to log in to the central computer in the mornings. Billy is never permitted to log into the central computer in the morning. # This morning at exactly 9:27am, Billy and Suzy both log into the central computer at the same time. Immediately, some work e-mails are deleted.